

LET'S MEET
IN
WROCLAW



Wrocław



As the largest city of Lower Silesia, Wrocław is the region's administrative, economic and cultural capital. Standing on twelve islands on the Odra river and its four tributaries, it is often called the **Venice of the North**.

Wrocław

the meeting place

A Thousand Years of History



Wrocław is a city in southwestern Poland and the largest city in the historical region of Silesia. The city was founded in the 10th century, and is one of the oldest Polish cities in terms of a location with city rights.

It is a city with a **thousand years** of history: it passed from the hands of Czech kings under the rule of Austria, and then Prussia; finally, after the Second World War, it became a part of Poland. Today, the heritage of the past intertwines with modernity.

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3rd largest city
in Poland
(in terms of population)

3rd academic centre

9374,26 PLN average salary
in the enterprise sector
(February, 2025)



~1 MLN
residents in the city

1st place
overall in the category of
medium-sized cities

1st place: most business-friendly
location, the place with the greatest
human potential and the best place
to live.

2nd place: subcategory of
economic potential
(Ranking of European cities and regions of
the future 2025, fDi Intelligence)

1.8%
unemployment rate
(February, 2025)

Tourist attractions



The Market Square is the heart of Wrocław, an entertainment centre full of pubs and restaurants, throbbing with life at any time of day or night. The centre of the square is built up with the Cloth Hall and the City Hall, a unique monument of Gothic and Renaissance architecture, **one of a kind in the whole of Europe.**

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The Centennial Hall



The Centennial Hall is one of the most significant works of 20th century architecture. It was designed by **Max Berg** and constructed in 1913. In 2006, it was inscribed on the **UNESCO World Heritage List**. Its history can be explored in the Discovery Centre. Next to the Centennial Hall, the multimedia fountain shows take place from spring to autumn.

 <https://halastulecia.pl/>

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Cathedral Island



Cathedral Island is the oldest part of Wrocław. Surrounded by the waters of the Odra river, the former stronghold which gave rise to the city comprises beautiful architectural monuments.

Wrocław Zoological Garden

The **Wrocław Zoological Garden** is **the oldest and the largest** (in terms of species variety) **ZOO in Poland**. The newest attractions include the Africarium: a unique complex, with few equals in the world, presenting the aquatic environment of Africa.



 <https://zoo.wroclaw.pl/>

Wrocław *the meeting place*



Hydropolis



Hydropolis is an exhibition devoted to water. It is divided into 8 thematic spheres with each of them presenting water from a different, but fascinating point of view. The whole was located in a historic underground clean water tank boasting a surface area of 4,000 square metres.

 <https://hydropolis.pl/>

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University of Wrocław

The University of Wrocław is situated in the largest baroque complex of the city, formed by the former Jesuit academy and church. It is the oldest alma mater in Wrocław. Nearby, in a baroque building of a former cloister, the National Ossoliński Institute has had its seat since 1946.



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National Forum of Music

The National Forum of Music is the newest concert hall building in the very centre of Wrocław. The modern building, with acoustics equal to the best in the world, houses four halls: the main hall with a capacity of 1800 and three chamber halls with 800 places in total.



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The Japanese Garden



Szczytnicki Park is the oldest and one of the largest parks in the city. Its main attraction is the Japanese Garden, created in 1913 (design by Mankich Arai). Szczytnicki Park with its arboretum, beautiful rhododendron groves, rose garden and Japanese Garden has been in the register of art monuments.

The Depot History Center



The Depot at Grabiszyńska street in Wrocław is a special place. In August 1980, a strike to support the workers of the Coast was initiated in the depot. This is how „Solidarity” was born – a peaceful movement of millions that led to overthrow of the communist dictatorship in Poland. If it is at all possible to „tell a city”, describe its history and culture, there is no better location. The heart of the Depot is the main exhibition „Wrocław 1945–2016,” concerning the post-war history of Wrocław, Lower Silesia and other regions incorporated into Poland as a result of the Second World War.

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The Depot History Center



The District of Four Denominations is a unique place. Its name refers to the fact that there are four temples of different denominations in close proximity to each other: an Orthodox church, a Roman Catholic church, a Protestant church and a synagogue.

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Dwarfs



Dwarfs are Wrocław's pride: the citizens have already set up more than **1000 dwarfs** statuettes. They have blended in so well with the cityscape that few question their origin or number anymore.

 <https://visitwroclaw.eu/wroclawskie-krasnale>

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Observation towers



Sky Tower – the highest viewpoint in Poland – about 200 meter the ground, open all year round (elevator) Bridge of Penitents – at the St. Mary Magdalene's Church – the highest bridge in Wrocław, open all year round (stairs)

Mathematical Tower – open all year round (stairs)

Tower of St. Elizabeth's church – open from April to October (stairs)

Tower of the St. John the baptist's Cathedral – open from June to September (stairs and elevator)

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Recreation on the Oder River



You can explore Wrocław by sailing on the Oder River: by ships, solar-powered catamarans, small boats, or kayak.

The riverbanks along the Oder are perfect for walking and relaxing at numerous beach bars in the summer.

Special events

Jazz on the Odra
Festival



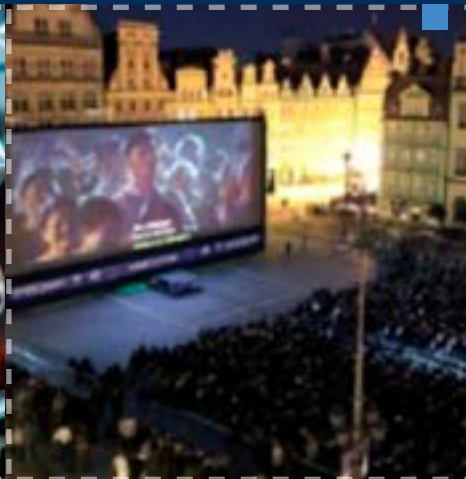
Wroclaw Good
Beer Festival



International Film
Festival New
Horizons



International
Festival Wratistavia
Cantans



The Guitar
World Record



American Film Festival



Jezztopad
Festival



Christmas
Market



Sport in Wrocław



Partynice Racecourse is one of the most popular places in Wrocław. Races, horse riding lessons, equestrian competitions and outdoor events take place there. Since 1907, horse racing in Wrocław has been providing the visiting audience with a horse dose of emotions. It is **one of the three racetracks in the country**, and at the same time the only one where extremely spectacular obstacle races take place.

Since 2013, the fastest horses in the world have raced here: Thoroughbreds, the so-called thoroughbreds and pure Arabian blood – Arabs.

The Wrocław Partynice Racetrack is open 7 days a week and 365 days a year. **Admission** to the facility, also during race days, **is free**.

Wrocław

 <https://www.torpartynice.pl/>

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Wrocław brand



2012 Wrocław — UEFA EURO 2012



2016 Wrocław
— European Capital of Culture 2016



2016 Wrocław — TripAdvisor
— Best Destination on the Rise



2017 Wrocław — World Games 2017



2018 Wrocław
— European Best Destination 2018



2020 Wrocław
— UNESCO City of Literature 2020



2025 Wrocław joins
the MICHELIN Guide

Hotels in Wrocław



The hotel base in Wrocław is very diverse – from modern hotels with the finest business and conference facilities, to luxury hotels in historic buildings or boutique intimate spaces.

There are eight five-star hotels in our city:

- DoubleTree by Hilton
- Hotel Monopol Wrocław
- The Bridge – MGallery
- Hotel Altus Palace
- AC by Marriott
- Radisson Blu
- The Granary – La Suite Hotel
- Platinum Palace

	NO OF HOTELS	NO OF ROOMS	TOTAL CAPACITY
5*****	9	977	1791
4****	17	2131	3915

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Most Popular Tourist Attractions of Lower Silesia



In Lower Silesia canoeists will feel like fish in water, although they will rather travel on and not in the water. **The beautiful rivers of the region**, including Kwis, Bobr, Nysa Klodzka, Barycz and Widawa, offer unforgettable experiences. You won't be bored at your stops either – you will find plenty of fascinating monuments by the rivers. We have a total of **over 1000 km of river routes** in Lower Silesia. All you need to do is to drive for a while to find yourself in a completely different world.

 www.dolnyslask.travel

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Most Popular Tourist Attractions of Lower Silesia

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The **Książ castle** is situated within outskirts of Wałbrzych in Książański Park. It is only one of the great elements of the **Piast Castle Route**. The Książ castle is surrounded by a 300 acre park which is a dendrological reserve. During autumn season, the castle is surrounded by decorations such as patios with roses, blooming azaleas and rhododendrons, also fountains and water cascades. **The Książ castle and the land surrounding it is the third largest** – after Malbork and Wawel – **castle in Poland**.

 www.ksiaz.walbrzych.pl

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Health & Wellness Tourism in Lower Silesia



Lower Silesia is one of Poland's top destinations for spa and wellness tourism, offering a unique combination of natural healing resources, historic spa towns, and picturesque mountain landscapes.

Famous Spa Towns:

Kudowa-Zdrój – one of the oldest spas in Europe, known for heart treatments

Polanica-Zdrój – modern spa facilities, beautiful parks, mineral waters

Duszniki-Zdrój – known for its 18th-century spa traditions and Chopin festival

Cieplice Śląskie-Zdrój – thermal waters for eye and rheumatic therapies

Świeradów-Zdrój – radon treatments, mountain climate

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Partnership

Convention Bureau
Wrocław

WROG
Wrocławska Organizacja Turystyczna

convention.wroclaw.pl

wroclaw.travel

visitwroclaw.eu

visitWroclaw.eu
#visitWRO

Is the official travel portal of Wroclaw. It contains a base of accommodation facilities and restaurants as well as descriptions of biggest attractions, places and tourist routes co-created by the inhabitants.

IT WOULD BE
GREAT TO SEE
YOU AGAIN



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